

Westwood Civic Association

August 21, 2025

Department of Community & Economic Development
City of Cincinnati

Dear Department of Community & Economic Development,

On behalf of the Westwood Civic Association, I am writing to express our support for LDG's proposed housing development at 2323 Ferguson Ave. This project represents an important opportunity to advance the goals of the 2025 Westwood Neighborhood Plan. We are particularly encouraged that LDG has committed to providing affordable units as part of this development, ensuring that a range of residents will have the opportunity to live and thrive in Westwood.

While we are strongly supportive, we also encourage LDG to consider several refinements to the plan to ensure the project best reflects our community's goals:

1. **Design Character** – Current renderings convey a more suburban aesthetic, which is not consistent with the neighborhood's long-term vision. We encourage the developer to consider incorporating more brick or similar durable materials and moving toward a more modern, urban design that aligns with Westwood's character.
2. **Neighborhood Gateway** – This location is a prominent entry point into Westwood. We recommend that the design reflect its role as a gateway, including a feature that welcomes residents and visitors—such as a prominent “Welcome to Westwood” sign or other landmark design element.
3. **Public Safety Measures** – We encourage LDG to incorporate measures such as speed humps, enhanced parking lot lighting, and secured building entry systems to promote a safe and welcoming environment.

We believe this project, with these considerations, can set a high standard for development in Westwood and serve as a positive model for growth that is consistent with the community's vision and values.

Sincerely,

Katie Query
President
Westwood Civic Association